

Karl Post

CEO

Karl Post brings many assets to TallGrass PR. His experience includes a distinguished background in international franchising, business consulting and corporate business development. He worked in a variety of roles that included responsibilities for strategic relationships and partnerships, worldwide marketing, financial consulting and contract negotiations.

Karl served as Vice President and officer of an international franchise printing organization operating three brands with over 900 locations in 23 countries. He was responsible for developing long-term strategic initiatives for the Franchisor and Franchise Networks. He evaluated customer/market requirements, competition and developing technologies and their impact on the industry.

Over the last five years, Karl worked for Eastman Kodak in Worldwide Marketing and Corporate Business Development roles. His marketing responsibilities included developing Kodak vision and strategic direction for the B2B and B2C portfolio of products and services and their impact on profitable revenue and earnings growth. Karl also supported a team that was responsible for researching and identifying strategic investment opportunities for the company.

Whether in business, the raising of his family or crossing the finish line in an Ironman Triathlon, Karl is focused, and determined to succeed.